



SYMBIOSIS SKILLS AND PROFESSIONAL UNIVERSITY

UNIT TEST – 1 (September 2020)

School: School of Retail Management

Program: BBA Retail Management

Course Name: Organisational Behavior

Course Code: MGMT301 Sem: III

Duration: 1 Hr.

Total Marks: 30

Instructions for Students:

1. ALL questions are compulsory
 2. All submissions must have Student's name, PRN No. Subject Name, Subject Code and Date
 3. Upload your answers on Google Classroom well before time
 4. Submissions later than the time mentioned will not be accepted.
 5. Figures to the RIGHT indicate the marks
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Q 1. A) What is Organisational Behavior? How the organisations tries to maintain Work Force Diversity? **(5 Marks)**

Q 1. B) What are the Challenges for HR Manager? **(5 Marks)**

Q 2. What is Learning? Explain Operant Conditioning and Classical Conditioning. **(10 Marks)**

Q 3. What is Attitude? What are the three components of Attitude? Explain how attitude affects Behavior of an individual. **(10 Marks)**

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