



SYMBIOSIS SKILLS AND PROFESSIONAL UNIVERSITY

UNIT TEST – 1 (September 2020)

School: School of Retail Management

Program: BBA RETAIL MANAGEMENT

Course Name: Entrepreneurship Development

Course Code: MGMT501

Sem: V

Duration: 1 Hr.

Total Marks: 30

Instructions for Students:

1. ALL questions are compulsory
2. All submissions must have Student's name, PRN No. Subject Name, Subject Code and Date
3. Upload your answers on Google Classroom well before time
4. Submissions later than the time mentioned will not be accepted.
5. Figures to the RIGHT indicate the marks

Q 1. What are the qualities of a successful Entrepreneur

(10 Marks)

Q 2. What are the 6 C's that motivate an Entrepreneur to establish his own business? **(10 Marks)**

Q 3. As an entrepreneur you plan to take a food stall in a popular food court of a Mall. **(10 Marks)**

What are the considerations you will take into account to operate the Food Stall in a profitable manner?

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