



SYMBIOSIS SKILLS AND PROFESSIONAL UNIVERSITY

(Recognized by UGC & Established under Govt. of Maharashtra Act. No. XXXVII of 2017)
(Formerly known as Symbiosis Skills and Open University)

End Semester Theory Examination (Regular/Backlog) – May 2023

BBA- (Logistics & SCM) (Regular)

Time: 11.00 AM TO 01.00 PM

Day	Date	SEM	Course Code	Course Name
Saturday	13-05-2023	II	LOGI201	Basics of Marketing Management
Tuesday	16-05-2023	II	LOGI202	Basics of Operations Management
Thursday	18-05-2023	II	LOGI203	Supply Chain Service Management
Saturday	20-05-2023	II	LOGI204	Basics of Multimodal Transport
Tuesday	23-05-2023	II	LOGI205	Supply Chain Risk Management
Thursday	25-05-2023	II	IEVS100	Environmental Studies

BBA- (Logistics & SCM) (Backlog)

Time: 11.00 AM TO 01.00 PM

Day	Date	SEM	Course Code	Course Name
Friday	12-05-2023	I	MGMT101	Principles of Management
		V	MGMT501	Entrepreneurship Development
Monday	15-05-2023	I	MGMT102	Basics of Economics
		V	MGMT401	Introduction to E-commerce
Wednesday	17-05-2023	I	MGMT116	Basics of Accounting
		V	LOGI501	Inventory Management-II
Friday	19-05-2023	I	MGMT117	Business Computing
		V	LOGI502	Warehouse Management
Monday	22-05-2023	I	LOGI101	Basics of Logistics Management
		V	LOGI503	International Logistics
Wednesday	24-05-2023	I	LOGI102	Basics of Supply Chain Management
		V	LOGI504	Theory of Constraints

BBA- (Retail and E-commerce Management) (Regular)

Time: 11.00 AM TO 01.00 PM

Day	Date	SEM	Course Code	Course Name
Saturday	13-05-2023	II	RETL201	Retail Merchandise Management
Tuesday	16-05-2023	II	MGMT203	Element of HRM and OB
Thursday	18-05-2023	II	MGMT204	Consumer Psychology and Buying Behavior
Saturday	20-05-2023	II	RETL205	Introduction to E-Commerce in Retail
Tuesday	23-05-2023	II	RETL203	Retail Logistics Management
Thursday	25-05-2023	II	IEVS100	Environmental Studies



BBA- (Retail and E-commerce Management) (Backlog)**Time: 11.00 AM TO 01.00 PM**

Day	Date	SEM	Course Code	Course Name
Friday	12-05-2023	I	MGMT101	Principles of Management
		V	RETL501	Product and Service Strategy
Monday	15-05-2023	I	RETL104	Basics of Retailing and Retail Operations
		V	MGMT502	Entrepreneurship and Family Business
Wednesday	17-05-2023	I	MGMT120	Principles of Marketing
		V	RETL504	Retail Data Analytics
Friday	19-05-2023	I	RETL103	Theory and Applications of Retail Economics
		V	RETL505	Franchise Management
Monday	22-05-2023	I	MGMT117	Business Computing
		V	RETL506	Branding for Retail Managers
Wednesday	24-05-2023	I	MGMT119	Accounting for Business Decision
		V	RETL507	Digital Marketing and User Experience

BBA- (PORT & TM) (Regular)**Time: 11.00 AM TO 01.00 PM**

Day	Date	SEM	Course Code	Course Name
Saturday	13-05-2023	II	PTMT201	Business Environment in Port and Shipping
Tuesday	16-05-2023	II	PTMT203	Introduction to PORT
Thursday	18-05-2023	II	PTMT202	Inland Waterways
Saturday	20-05-2023	II	LOGI204	Basics of Multi Modal Transport
Tuesday	23-05-2023	II	PTMT204	Indian Shipping & Port Law
Thursday	25-05-2023	II	IEVS100	Environmental Studies

BBA- (PORT & TM) (Backlog)**Time: 11.00 AM TO 01.00 PM**

Day	Date	SEM	Course Code	Course Name
Friday	12-05-2023	I	MGMT101	Principles of Management
		V	PTMT501	Management of ICD
Monday	15-05-2023	I	MGMT102	Basics of Economics
		V	PTMT502	Financial Aspects of Ports
Wednesday	17-05-2023	I	MGMT116	Basics of Accounting
		V	PTMT503	Marketing in Port and Shipping
Friday	19-05-2023	I	MGMT117	Business Computing
		V	PTMT505	Operations of Terminal II
Monday	22-05-2023	I	LOGI 101	Basics of Logistics Management
		V	LOGI502	Warehouse Management
Wednesday	24-05-2023	I	PTMT 101	Basics of Shipping
		V	LOGI503	International Logistics



BBA- (Digital Media & Marketing) (Regular)

Time: 11.00 AM TO 01.00 PM

Day	Date	SEM	Course Code	Course Name
Saturday	13-05-2023	II	DMM201	Consumer Behavior
Tuesday	16-05-2023	II	DMM202	Visual Design
Thursday	18-05-2023	II	DMM203	Communication Theory
Saturday	20-05-2023	II	DMM204	Branding and Brand Positioning
Tuesday	23-05-2023	II	DMM205	Creative Writing for Digital Media
Thursday	25-05-2023	II	IEVS100	Environmental Studies

BBA- (Digital Media & Marketing) (Backlog)

Time: 11.00 AM TO 01.00 PM

Day	Date	SEM	Course Code	Course Name
Friday	12-05-2023	I	DMM101	Introduction to Digital Marketing
		V	DMM501	Creating Concept Brief
Monday	15-05-2023	I	MGMT120	Principles of Marketing
		V	DMM502	Pay-Per Click
Wednesday	17-05-2023	I	DMM102	Excel Spreadsheets
		V	DMM503	Cyber Security
Friday	19-05-2023	I	DMM104	Marketing Communication
		V	DMM504	Tools in Digital Marketing
Monday	22-05-2023	V	DMM505	Digital Media Planning and Buying

BBA- (FinTech) (Regular)

Time: 11.00 AM TO 01.00 PM

Day	Date	SEM	Course Code	Course Name
Saturday	13-05-2023	II	BBFT201	Basics of Data Analytics
Tuesday	16-05-2023	II	BBFT202	Business Mathematics
Thursday	18-05-2023	II	BBFT203	E-Commerce
Saturday	20-05-2023	II	BBFT204	Financial Management
Tuesday	23-05-2023	II	BBFT205	Python for Finance



(Handwritten signature)

BBA- (FinTech) (Backlog)

Time: 11.00 AM TO 01.00 PM


Day	Date	SEM	Course Code	Course Name
Friday	12-05-2023	I	BBFT101	Introduction to Fintech
Monday	15-05-2023	I	BBFT102	Principles of Management
Wednesday	17-05-2023	I	BBFT103	Financial Accounting and Analysis
Friday	19-05-2023	I	BBFT104	Business Economics
Monday	22-05-2023	I	BBFT105	Marketing Management
Wednesday	24-05-2023	I	BBFT106	Foundation Course in Mathematics

Instructions for Candidates

1. Candidates are required to be ready THIRTY MINUTES before the scheduled time of examination.
2. Candidates are forbidden from taking any material that can be used for malpractice at the time of examination. Also, the use of electronic gadgets is strictly not allowed.
3. The use of a non-programmable calculator is permitted, only if such instructions are given in question paper.
4. No request for any special concession such as changes in time or any day fixed for the University Examination on any ground shall be granted.
5. ID-Card and Admit card is mandatory at the time of examination and should be made available to invigilator.
6. Students are required to fill examination form through student portal to appear for end semester examinations.
7. Students are required to submit duly signed hard copy of the exam form to CoE office before commencement of examinations.
8. **Students have to appear Backlog subjects of even semester along with the regular examinations.**



Kiwale, Pune-412101
Date: 25/04/2023


Dr Jayesh Joglekar
Controller of Examinations