Symbiosis Skills and Professional University

HEI Profile & Administrative Information :

Application submitted for :

Academic Year: 2025-26	Academic Session: January	Programme to be offered in: Both

HEI Basic Information :

Registration ID: **HEI-P-U-0979**	Name of the HEI: **Symbiosis Skills and Professional University**	Institution Type:	Year of Establishment: May 2017	Mode of Education: Dual Mode	City: Pune	District: Pune
Address_1: Kiwale, Adjoining Pune-Mumbai Expressway		Address_2: Pune		Pin Code: 412101	State: MAHARASHTRA	Email: registrar@sspu.ac.in
Telephone: +912027187768	Official Website of HEI: www.sspu.ac.in	Official website for Open & Distance Learning: www.sspu.ac.in		Official website for Online Learning : www.sspu.ac.in		

HEI Authorities

Vice Chancellor

Name of the Vice Chancellor: Dr. Swati Mujumdar	Vice Chancellor Official Email: vice-chancellor@sspu.ac.in	Vice Chancellor Mobile: 9823231100	Phone (Office): 02027187768

Registrar

Name of the Registrar: Dr. Sharad Pulate	Registrar Official Email: registrar@sspu.ac.in	Registrar Mobile: 9822754307	Phone (Office): 02027187768

Director of Centre for Distance and Online Education (CDOE)

Name of Director of Centre for Distance and Online Education(CDOE) / Director of Online Education(COE) * Dr. Kulwinder Pal	Email Id(Official): dir_cdoe@sspu.ac.in	Mobile No: 9915848866	Desgination: Professor
Highest Education Qualification: PhD	Date of Joining: 01-11-2025	Appointment Letter: View	Joining Report: View

HEI Recognition

Recognition status of the HEI as per UGC Act, 1956: SECTION 2(f)	Approval of Statutory Authority: Yes	Copy of relevant page of act allowing HEI to offer the programme in Both : View
Whether HEI has approval of the statutory bodies for offering the programme in ODL or Online or Both mode: Yes	Upload the duly signed minutes of the meeting/relevant document View	

UGC DEB Recognition

Whether HEI is recognized by UGC, DEB under UGC (ODL) Regulations, 2017/ UGC (Online Courses or Programmes) Regulations, 2018 or UGC (ODL Programmes and Online Programmes) Regulations, 2020? No

Compliance of Commission decision regarding uploading of annual report of CIQA for recognized/entitled academic year(s)?:-
Reason (If No):

Whether the HEI has implemented the mandatory UGC DEB ID for enrolling learners under Open and Distance Learning and/or Online mode: :-

NAAC Details

Whether accredited by NAAC? :- No   Grade :-   Score :-   Validity of NAAC :-   Upload NAAC Document :- View

NIRF Ranking

Year :- 2023	Ranking :- NotApplicable	Upload NIRF Certificate :-
Year :- 2024	Ranking :- 1	Upload NIRF Certificate :-
		View (/Uploads/ODLOL/UploadNIRFDocument2/HEI-P-U-0979/HEI-P-U-0979_UploadNIRFDocument2_20251107152237.pdf)
Year :- 2025	Ranking :- 1	Upload NIRF Certificate :-
		View (/Uploads/ODLOL/UploadNIRFDocument3/HEI-P-U-0979/HEI-P-U-0979_UploadNIRFDocument3_20251107152545.pdf)

Territorial Jurisdiction

Information regarding Territorial Jurisdiction (For ODL only)

Territorial Jurisdiction of HEI as per its Act :- Within State

Copy of Relevant Page to act: Upload :-View

Territorial Jurisdiction as per UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 :- Within State

Infrastructure

Total Build-up area for Open and Distance Learning activity - Minimum 15000 sq.ft. (carpet area):

Build-up Area Type	Minimum Built up area required as per Regulations	Built-Up Area available(Carpet Area Sq. ft)	Difference	Compliance or Not
Academic	7500	17643	10143	Yes
Administrative	1500	3322	1822	Yes
Academic support such as Library, Reading Room, Computer Centre, Information and Communication technology labs, Video and Audio Labs etc.	4500	8644	4144	Yes
Amenities or other support facilities(Excluding toilets)	1500	6354	4854	Yes
Total built-up area for ODL activities	15000	35963	20963	Yes

Payment History

Sr No	Year	Session	Category	No of programme	Fee Amount	Payment Status	Bank Transaction Reference No		PaymentDate
1	2025-26	January	Programme	2	59000.00	Success	000457154	1	09-11-2025
2	2025-26	January	Programme	1	147500.00	Success	000474522	2	09-11-2025

Proposed Programme:

Name of Programme :- BACHELOR OF BUSINESS ADMINISTRATION (DIGITAL MEDIA & MARKETING) [ANY OTHER]

Programme to be offered in	Both
Level	UG
Entry Qualification (as per the Specification of Degrees, 2014 and its amendments)	10+2
Duration	3
Name of the Department	SCHOOL OF MEDIA MANAGEMENT
Faculty Details	N.A.
Additional Information	
Academic system followed for proposed programme	Semester
Number of Credits	0
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Regulatory bodies approval upload	View (@Url.Content()View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration*	Yes
No. of Batch passed	3
Proposed Student Intake	N.A.
Programme Compilance	
Proposed Annual Fee (in Rs)	
Mode of Evaluation	
Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations	Yes
Examination Scheme	Continuous and End-Semester
Percentage of Continuous Assessment(%)	30
Percentage of End-Semester(%)	70
Pass or Fail Criteria	null
Whether examination through Online(For ODL Programs)	Yes

Name of Programme :- BACHELOR OF BUSINESS ADMINISTRATION (LOGISTICS AND SUPPLY CHAIN MANAGEMENT) [ANY OTHER]

Programme to be offered in	ODL
Level	UG
Entry Qualification (as per the Specification of Degrees, 2014 and its amendments)	10+2
Duration	3
Name of the Department	SCHOOL OF PORTS, TERMINAL MANAGEMENT AND LOGISTICS
Faculty Details	N.A.
Additional Information	
Academic system followed for proposed programme	Semester
Number of Credits	0
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Regulatory bodies approval upload	View (@Url.Content()View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration*	Yes
No. of Batch passed	6
Proposed Student Intake	N.A.
Programme Compilance	
Proposed Annual Fee (in Rs)	
Mode of Evaluation	
Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations	Yes
Examination Scheme	Continuous and End-Semester
Percentage of Continuous Assessment(%)	30
Percentage of End-Semester(%)	70
Pass or Fail Criteria	null
Whether examination through Online(For ODL Programs)	Yes

Name of Programme :- BACHELOR OF BUSINESS ADMINISTRATION (FINTECH) [ANY OTHER]	
Programme to be offered in	ODL
Level	UG
Entry Qualification (as per the Specification of Degrees, 2014 and its amendments)	10+2
Duration	3
Name of the Department	SCHOOL OF BANKING, FINANCIAL SERVICES AND INSURANCE MANAGEMENT
Faculty Details	N.A.
Additional Information	
Academic system followed for proposed programme	Semester
Number of Credits	0
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Regulatory bodies approval upload	View (@Url.Content()View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration*	Yes
No. of Batch passed	2
Proposed Student Intake	N.A.
Programme Compilance	
Proposed Annual Fee (in Rs)	
Mode of Evaluation	
Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations	Yes
Examination Scheme	Continuous and End-Semester
Percentage of Continuous Assessment(%)	30
Percentage of End-Semester(%)	70
Pass or Fail Criteria	null
Whether examination through Online(For ODL Programs)	Yes

Course Details

Srno	Year	Name of Programme	Total Number of Courses in the Programme	Course Details	
1	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	39	**Course Name**	**Covered Under Which Semester**
				Introduction to Digital Marketing	1
				Business Computing	1
				Creative Writing for Digital Media	1
				Introduction to Integrated Marketing Communication (IMC)	1
				Principles of Marketing	1
				Indian Knowledge System	1
				Environmental Studies and Sustainability	6
				IDSC-Open Elective	6
				Capstone Project	6
				Creative Concept Brief	5
				Digital Entrepreneurship	5
				Cyber Security	5
				Tools in Digital Marketing	5
				Digital Media Planning and Buying	5
				IDSC-Open Elective	5
				Search Engine Optimization	4
				Mobile App and Email Marketing	4
				Video Marketing	4
				Career Progression Skills	4
				Mini Project II	4
				IDSC-Open Elective	4
				Web Development	3

Srno	Year	Name of Programme	Total Number of Courses in the Programme	Course Details	
				Course Name	**Covered Under Which Semester**
				Content Marketing	3
				Constitution of India	3
				IDSC–Open Elective	3
				Digital Media Analytics	4
				Reputation Management	4
				Career Development Skills	2
				Mini Project I	2
				IDSC–Open Elective	2
				Technical Writing	3
				Consumer Behavior	3
				Search Engine Marketing and PPC	3
				IDSC–Open Elective	1
				Social Media Marketing	2
				Visual Design	2
				Communication Theory	2
				Branding and Brand Positioning	2
				Market and Competition Analysis	2

PPR (Programme Project Report)

Srno	Name of Progrm	Other Details	
1	**BACHELOR OF BUSINESS ADMINISTRATION(DIGITAL MEDIA & MARKETING)**	Date of Approval of PPR	07-11-2025
		Upload of PPR	View
		Upload Approval of PPR (Minutes of the relevant signature)	View
		Expected outcome	On completion of the program, student should be able to: • Apply marketing principles to plan, develop, and execute effective digital marketing strategies across multiple online platforms. • Create and manage engaging digital content for websites, social media, email, and other digital communication channels. • Utilize digital tools and technologies (such as SEO, SEM, analytics, and automation) to enhance marketing performance and customer engagement. • Analyze and interpret marketing data using digital analytics to measure campaign effectiveness and guide strategic decisions. • Develop integrated marketing campaigns that combine creativity, technology, and data-driven insights to achieve organizational goals.
		Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	
		Whether HEI ensures the compliance of provisions for the Programme Project Report (PPR) as mentioned in Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	

Srno	Name of Progrm	Other Details	
2	**BACHELOR OF BUSINESS ADMINISTRATION(LOGISTICS AND SUPPLY CHAIN MANAGEMENT)**	Date of Approval of PPR	07-11-2025
		Upload of PPR	View
		Upload Approval of PPR (Minutes of the relevant signature)	View
		Expected outcome	On completion of the program, student should be able to: • Apply fundamental business management theories, concepts, and frameworks while making strategic managerial decisions and developing business plans in logistics and supply chain domains. • Analyse corporate business environments and evaluate the application of economic principles to recommend appropriate economic strategies for business operations and supply chain activities. • Utilize statistical tools, analytical techniques, and data-driven insights to strengthen managerial decision-making, and apply relevant concepts, theories, and models from logistics, supply chain management, and digital business platforms.
		Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	
		Whether HEI ensures the compliance of provisions for the Programme Project Report (PPR) as mentioned in Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	

Srno	Name of Progrm	Other Details	
3	**BACHELOR OF BUSINESS ADMINISTRATION(FINTECH)**	Date of Approval of PPR	07-11-2025
		Upload of PPR	View
		Upload Approval of PPR (Minutes of the relevant signature)	View
		Expected outcome	After completion of the Programme, students shall be able to: • Apply fundamental principles of management, accounting, economics, and finance in the context of digital and financial technologies. • Utilize emerging technologies such as blockchain, artificial intelligence, machine learning, data analytics, and digital payments to develop innovative financial solutions. • Use analytical and quantitative tools to interpret financial information, assess risk, and make data-driven business decisions. • Demonstrate awareness of national and global regulatory frameworks, including those related to FinTech innovation, digital banking, cybersecurity, and data privacy. • Identify business opportunities, design innovative financial products, and build viable business models in the FinTech ecosystem.
		Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	
		Whether HEI ensures the compliance of provisions for the Programme Project Report (PPR) as mentioned in Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	

SLM (Self Learning Material)

Srno	Name of Progrm	Other Details		Annexure	Details of Developments of SLM	
1	**BACHELOR OF BUSINESS ADMINISTRATION(DIGITAL MEDIA & MARKETING)**	Whether SLM approved by Statutory Authority of HEI	Yes	**Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020:**	Development of SLM	In House Faculty
		Statutory bodies approval upload	View	Yes	Percentage of SLM developed by In- House Faculty	100
		When was it prepared	25-03-2025	**Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020:**		
		Last Updated	25-03-2025			
		Name of the faculty who prepared SLM	Yogita Gupta, Padmapriya Irabatti, Prashant Ubarhande, Ila Pathak, Neha Kurhade, Vijay Masarkar, Suvarna Deshpande, Chandan Ambatkar	Preparation of Learning Material:- Yes		
		Designation		Preparedness of Learning Material :-Yes		
		Department	Symbiosis Centre for Distance and Online Education	**Preparedness of SLM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020**		
		Plagarism Report	View			
		SLM Url	https://drive.google.com/drive/folders/1DaoRlVVNvCfW7Zz6jh-o7oxiZg1vsHc7?usp=drive_link	1 Year:-Yes		
				2 Year:-Yes		
				3 Year:-No		

Srno	Name of Progrm	Other Details		Annexure	Details of Developments of SLM	
2	**BACHELOR OF BUSINESS ADMINISTRATION(LOGISTICS AND SUPPLY CHAIN MANAGEMENT)**	Whether SLM approved by Statutory Authority of HEI	Yes	**Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020:**	Development of SLM	In House Faculty
		Statutory bodies approval upload	View	Yes	Percentage of SLM developed by In- House Faculty	100
		When was it prepared	21-03-2025	**Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020:**		
		Last Updated	21-03-2025			
		Name of the faculty who prepared SLM	Yogita Gupta, Padmapriya Irabatti, Prashant Ubarhande, Ila Pathak, Neha Kurhade, Vijay Masarkar, Suvarna Deshpande, Chandan Ambatkar	Preparation of Learning Material:- Yes		
		Designation		Preparedness of Learning Material :-Yes		
		Department	Symbiosis Centre for Distance and Online Education	**Preparedness of SLM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020**		
		Plagarism Report	View	1 Year:-Yes		
		SLM Url	https://drive.google.com/drive/folders/1DaoRlVVNvCfW7Zz6jh-o7oxiZg1vsHc7?usp=drive_link	2 Year:-Yes		
				3 Year:-No		

Srno	Name of Progrm	Other Details		Annexure	Details of Developments of SLM	
3	**BACHELOR OF BUSINESS ADMINISTRATION(FINTECH)**	Whether SLM approved by Statutory Authority of HEI	Yes	**Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020:**	Development of SLM	In House Faculty
		Statutory bodies approval upload	View	Yes	Percentage of SLM developed by In- House Faculty	100
		When was it prepared	24-03-2025	**Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020:**		
		Last Updated	24-03-2025	Preparation of Learning Material:- Yes		
		Name of the faculty who prepared SLM	Yogita Gupta, Padmapriya Irabatti, Prashant Ubarhande, Ila Pathak, Neha Kurhade, Vijay Masarkar, Suvarna Deshpande, Chandan Ambatkar	Preparedness of Learning Material :-Yes		
		Designation		**Preparedness of SLM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020**		
		Department	Symbiosis Centre for Distance and Online Education	1 Year:-Yes		
		Plagarism Report	View	2 Year:-Yes		
		SLM Url	https://drive.google.com/drive/folders/1DaoRlVVNvCfW7Zz6jh-o7oxiZg1vsHc7?usp=drive_link	3 Year:-No		

E-Learning Material

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
1	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	IDSC–Open Elective	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Yes		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
2	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Environmental Studies and Sustainability	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	0	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- No		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
3	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	IDSC–Open Elective	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Yes		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
4	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Digital Media Planning and Buying	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	0	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- No		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
5	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Tools in Digital Marketing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	0	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- No		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
6	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Cyber Security	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	0	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- No		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
7	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Digital Entrepreneurship	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	0	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- No		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
8	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Creative Concept Brief	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	0	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- No		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
9	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	IDSC–Open Elective	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Yes		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
10	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Career Progression Skills	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	9	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	9	9	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	9	0	Preparedness of ELM (Semester 4) :- No		
						Quad IV	9	0	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
11	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Video Marketing	Yes	View		No. of Module/ units	Ready out of total modules/ units in four Quadrant	Preparedness of ELM (Semester 1) :- Not applicable	Development of ELM :	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	Percentage of ELM developed by In- House Faculty	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- No		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
12	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Mobile App and Email Marketing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- No		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
13	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Search Engine Optimization	Yes	View		No. of Module/ units	Ready out of total modules/ units in four Quadrant	Preparedness of ELM (Semester 1) :- Not applicable	Development of ELM :	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	Percentage of ELM developed by In- House Faculty	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- No		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
14	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Reputation Management	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	0	Preparedness of ELM (Semester 4) :- No		
						Quad IV	14	0	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
15	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Digital Media Analytics	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	13	0	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	13	13	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	13	0	Preparedness of ELM (Semester 4) :- No		
						Quad IV	13	0	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
16	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	IDSC–Open Elective	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Yes		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
17	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Constitution of India	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Yes		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
18	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Content Marketing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	14	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Yes		
						Quad III	14	14	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	14	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
19	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Web Development	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	14	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Yes		
						Quad III	14	14	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	14	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
20	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Search Engine Marketing and PPC	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	11	11	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	11	11	Preparedness of ELM (Semester 3) :- Yes		
						Quad III	11	11	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	11	11	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
21	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Consumer Behavior	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	15	15	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	15	15	Preparedness of ELM (Semester 3) :- Yes		
						Quad III	15	15	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	15	15	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
22	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Technical Writing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	11	11	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	11	11	Preparedness of ELM (Semester 3) :- Yes		
						Quad III	11	11	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	11	11	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
23	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	IDSC–Open Elective	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Yes	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
24	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Career Development Skills	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	11	11	Preparedness of ELM (Semester 2) :- Yes	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	11	11	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	11	11	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	11	11	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
25	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Market and Competition Analysis	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	12	12	Preparedness of ELM (Semester 2) :- Yes	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	12	12	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	12	12	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	12	12	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
26	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Branding and Brand Positioning	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	14	Preparedness of ELM (Semester 2) :- Yes	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	14	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	14	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
27	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Communication Theory	Yes	View		No. of Module/ units	Ready out of total modules/ units in four Quadrant	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	14	14	Preparedness of ELM (Semester 2) :- Yes	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	14	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	14	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
28	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Visual Design	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	11	11	Preparedness of ELM (Semester 2) :- Yes	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	11	11	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	11	11	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	11	11	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
29	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Social Media Marketing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Not applicable	**Development of ELM :**	In House Faculty
						Quad I	11	11	Preparedness of ELM (Semester 2) :- Yes	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	11	11	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	11	11	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	11	11	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
30	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	IDSC–Open Elective	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Yes	**Development of ELM :**	In House Faculty and Outsourced
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
31	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Indian Knowledge System	Yes	View		No. of Module/ units	Ready out of total modules/ units in four Quadrant	Preparedness of ELM (Semester 1) :- Yes	Development of ELM :	In House Faculty
						Quad I	6	6	Preparedness of ELM (Semester 2) :- Not applicable	Percentage of ELM developed by In- House Faculty	100
						Quad II	6	6	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	6	6	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	6	6	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
32	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Principles of Marketing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Yes	**Development of ELM :**	In House Faculty
						Quad I	14	14	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	14	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	14	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
33	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Introduction to Integrated Marketing Communication (IMC)	Yes	View		No. of Module/ units	Ready out of total modules/ units in four Quadrant	Preparedness of ELM (Semester 1) :- Yes	Development of ELM :	In House Faculty
						Quad I	12	12	Preparedness of ELM (Semester 2) :- Not applicable	Percentage of ELM developed by In- House Faculty	100
						Quad II	12	12	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	12	12	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	12	12	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
34	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Creative Writing for Digital Media	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Yes	**Development of ELM :**	In House Faculty
						Quad I	11	11	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	11	11	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	11	11	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	11	11	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
35	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Business Computing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Yes	**Development of ELM :**	In House Faculty
						Quad I	11	11	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	11	11	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	11	11	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	11	11	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Srno	Year	Name of Programme	Course Name	Whether E-LM approved by the statutory authority of HEI	Statutory bodies approval upload	Status of e-content readiness in Four Quadrant Form of the Courses for each of the proposed Programmes			Preparedness of ELM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020	Details ELM	
36	2025-26	Business Administration/Commerce/ Management/Finance - Bachelor of Business Administration - Digital Media & Marketing	Introduction to Digital Marketing	Yes	View		**No. of Module/ units**	**Ready out of total modules/ units in four Quadrant**	Preparedness of ELM (Semester 1) :- Yes	**Development of ELM :**	In House Faculty
						Quad I	14	14	Preparedness of ELM (Semester 2) :- Not applicable	**Percentage of ELM developed by In- House Faculty**	100
						Quad II	14	14	Preparedness of ELM (Semester 3) :- Not applicable		
						Quad III	14	14	Preparedness of ELM (Semester 4) :- Not applicable		
						Quad IV	14	14	Preparedness of ELM (Semester 5) :- Not applicable		
									Preparedness of ELM (Semester 6) :- Not applicable		
									Preparedness of ELM (Semester 7) :- Not applicable		
									Preparedness of ELM (Semester 8) :- Not applicable		

Learning Management System (LMS)

Counselling Process

Mode of Counselling :- In-person and Online

Brief describe the provision in LMS to be used by HEI :-

SWAYAM provides a robust four-quadrant integrated LMS framework. Academic counselling will be conducted directly through the SWAYAM portal.

Briefly write how the Learning Management System (LMS) will ensure the following: (provide a demo link, if available) :-

Assessment mechanism	Continuous and end-semester assessments will be conducted as per the UGC regulations through the provisions available in SWAYAM LMS.
Identified technological interface and interoperability	The SWAYAM Learning Management System (LMS) provides a robust and interoperable digital infrastructure designed in alignment with UGC DEB technical standards for online learning. SWAYAM is fully compliant with SCORM and LTI (Learning Tools Interoperability) standards, enabling smooth integration of external learning resources and third-party
Learner's Authentication Requirements	SWAYAM has a provision of learner authentication through Aadhaar-based verification using DigiLocker, NAD, etc.
Learner Registration - through a web application	SWAYAM LMS, has provision for individual login and personalized dashboards. This ensures a secure, paperless enrolment process with complete digital documentation and data
Active Engagement of the Learners along with Analytics for active engagement of learners and Reporting	SWAYAM LMS provides real-time tracking of learner engagement, including participation in sessions, time spent on learning materials, quiz scores, and forum activity. Faculty dashboards display detailed analytics for each learner's progress.
Payment Gateway –using Digital Payment system	A digital payment gateway is integrated with the SWAYAM portal via secure APIs.
Tracking the delivery of a Course or programme	SWAYAM captures detailed logs of every learner activity. The University can generate comprehensive reports on course delivery and learner participation, which are periodically reviewed for academic and administrative actions.
Technical Know-how or Skills Requirements	The University has a skilled technical team well-versed with LMS operations. The team shall be further trained by SWAYAM from time to time.

Learning Platform

Learning Platform :- SWAYAM

Provide details for sample module/unit :-
SWAYAM Platform

URL :- https://myswayam.student-lms.sspu.ac.in

Briefly write on ICT facilities available/ to be ready dedicated for the implementation of Online Courses :-

The University has a robust ICT infrastructure to support the effective design, delivery, and monitoring of courses and Symbiosis Skills and Professional University (SSPU) has signed an MoU with SWAYAM LMS.

Regional Centre

Srno	Name of Regional Centre	Address of Regional Centre	City	Pin Code	State	Name of the Coordinator/ Counselor	Contact Details of the Coordinator/ Counselor	Email Details of the Coordinator/ Counselor	Qualification of Coordinator/ Counselor	No. of LSCs covered under Regional Centre
No data available.										

Learner Support Centre (LSC) details

Srno	Name of College & Address	City	Pin Code	State	Whether the College / institute is Private or Govt	Name of Affiliating University / HEI	Name of Co-ordinator	Contact Details of Co-ordinator	Qualifications	No. of Counsellors
No data available.										

Programme Wise Information

Srno	Name of College/Institute	

Human Resources Information

Academic Staff for ODL Programmes	
Type of Staff	No. of Staff Exclusively of ODL
Head / Professor	2
Associate Professor	0
Assistant Professor	5
Academic Staff for OL Programmes	No. of Staff Exclusively of OL
Programme Coordinator	1

Academic Staff for ODL Programmes

Type of Staff	No. of Staff Exclusively of ODL
Course Coordinator	7
Course Mentor	3

Administrative Staff for ODL Programmes

Type of Staff	Total No. of Staff Exclusively for ODL
Deputy Registrar	1
Assistant Registrar	1
Section Officer	2
Assistants	2
Computer Operators	2
Class-IV / Mult Tasking Staff	2
Technical / Professional	2
NA	0
Administrative Staff for OL Programmes	**Total No. of Staff on Fulltime & Dedicated Basis for online education**
Deputy Director	1
Assistant Director	1
Technical Manager (Production)	1
Technical Associate (Audio-Video Recording and Editing)	1
Technical Assistant (Audio-Video Editing)	1
Technical Manager (LMS and Data Management)	1
Technical Assistant (LMS and Data Management)	2

Administrative Staff for ODL Programmes

Type of Staff	Total No. of Staff Exclusively for ODL
Technical Manager (Admission, Examination and Result)	1
Technical Assistant (Admission, Examination and Result)	3
Examinar(s)	22
NA	0

Faculty Details for ODL

Srno	Name of Programmes	Faculty							
1	BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - BACHELOR OF BUSINESS ADMINISTRATION (FINTECH)	**Name of faculty**	**Designation**	**Nature of Appointment**	**Phone**	**Email**	**Date of Joining**	**Appointment Letter**	**Joining Letter**
		Dr. Ila Pathak Jha	Assistant Professor	Regular	9833699219	ila.pathak-jha@sspu.ac.in	01-11-2025	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109030758_1.pdf)	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109030758_1.pdf)
		Dr. Mohmad Mushtaq Khan	Assistant Professor	Regular	7006209816	mohmad.khan@sspu.ac.in	01-11-2025	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109030758_2.pdf)	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109030758_2.pdf)
2	BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - BACHELOR OF BUSINESS ADMINISTRATION (LOGISTICS AND SUPPLY CHAIN MANAGEMENT)	**Name of faculty**	**Designation**	**Nature of Appointment**	**Phone**	**Email**	**Date of Joining**	**Appointment Letter**	**Joining Letter**
		Dr. Neha Kurhade	Assistant Professor	Regular	9823875244	neha.kurhade@sspu.ac.in	01-11-2025	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031129_1.pdf)	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031129_1.pdf)
		Amber Batwara	Assistant Professor	Regular	9414614607	amber.batwara@sspu.ac.in	01-11-2025	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031129_2.pdf)	(/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031129_2.pdf)

Srno	Name of Programmes	Faculty								
3	BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - BACHELOR OF BUSINESS ADMINISTRATION (DIGITAL MEDIA & MARKETING)	Name of faculty	Designation	Nature of Appointment	Phone	Email	Date of Joining	Appointment Letter	Joining Letter
		Dr. Padmapriya Irabatti	Professor	Regular	9850550219	padmapriya.irabatti@sspu.ac.in	01-11-2025	📄 (/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031730_1.pdf)	📄 (/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031730_1.pdf)
		Dr. Abhijit Vhatkar	Assistant Professor	Regular	9970836707	abhijit.vhatkar@sspu.ac.in	01-11-2025	📄 (/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031730_2.pdf)	📄 (/Uploads/Proposal/fac/HEI-P-U-0979/HEI-P-U-0979_fac_20251109031730_2.pdf)

Faculty Details for OL

Programme Coordinator

Srno	Year	Name of Programme	Name of faculty	Designation	Qualification	Phone	Email
1	2025-26	Business Administration/Commerce/ Management/Finance – BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Dr. Suvarna Deshpande	Associate Professor	PhD		suvarna.deshpande@sspu.ac.in

Course Coordinator

Srno	Year	Name of Programme
1	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)

Course Name	Name of faculty	Designation	Qualification	Phone	Email
Market and Competition Analysis	Dr. Prajakta Pawar	Assistant Professor	PhD		prajakta.pawar@sspu.ac.in
Principles of Marketing	Dr. Prajakta Pawar	Assistant Professor	PhD		prajakta.pawar@sspu.ac.in
Social Media Marketing	Dr. Yogita Gupta	Assistant Professor	PhD		yogita.gupta@sspu.ac.in
Creative Writing for Digital Media	Dr. Yogita Gupta	Assistant Professor	PhD		yogita.gupta@sspu.ac.in
IDSC-Open Elective	Dr. Jayaprakash Jala	Professor	PhD		jayaprakash.jala@sspu.ac.in
Career Development Skills	Dr. Omkar Dange	Assistant Professor	PhD		omkar.dange@sspu.ac.in
Branding and Brand Positioning	Dr. Chandan Ambatkar	Assistant Professor	PhD		chandan.ambatkar@sspu.ac.in
Communication Theory	Vijay Masarkar	Assistant Professor	Post-Graduate		vijay.masarkar@sspu.ac.in
Visual Design	Dr. Shama Mulla	Assistant Professor	PhD		shama.mulla@sspu.ac.in
Indian Knowledge System	Dr. Jayaprakash Jala	Professor	PhD		jayaprakash.jala@sspu.ac.in
IDSC-Open Elective	Dr. Omkar Dange	Assistant Professor	PhD		omkar.dange@sspu.ac.in
Introduction to Integrated Marketing Communication (IMC)	Dr. Shama Mulla	Assistant Professor	PhD		shama.mulla@sspu.ac.in
Business Computing	Vijay Masarkar	Assistant Professor	Post-Graduate		vijay.masarkar@sspu.ac.in
Introduction to Digital Marketing	Dr. Chandan Ambatkar	Assistant Professor	PhD		chandan.ambatkar@sspu.ac.in

Course Mentor

Srno	Year	Name of Programme	Name of Course	faculty Details				
1	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	IDSC-Open Elective	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shilpa Gawande	Assistant Professor	Post-Graduate	undefined	shilpa.gawande@sspu.ac.in
2	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Career Development Skills	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shraddha Shinde	Assistant Professor	Post-Graduate	undefined	shraddha.shinde@sspu.ac.in
3	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Market and Competition Analysis	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shraddha Shinde	Assistant Professor	Post-Graduate	undefined	shraddha.shinde@sspu.ac.in
4	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Branding and Brand Positioning	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shubham Lohiya	Assistant Professor	Post-Graduate	undefined	shubham.lohiya@sspu.ac.in
5	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Communication Theory	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shilpa Gawande	Assistant Professor	Post-Graduate	undefined	shilpa.gawande@sspu.ac.in

Srno	Year	Name of Programme	Name of Course	faculty Details				
6	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Visual Design	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shraddha Shinde	Assistant Professor	Post-Graduate	undefined	shraddha.shinde@sspu.ac.in
7	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Social Media Marketing	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shubham Lohiya	Assistant Professor	Post-Graduate	undefined	shubham.lohiya@sspu.ac.in
8	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	IDSC-Open Elective	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shubham Lohiya	Assistant Professor	Post-Graduate	undefined	shubham.lohiya@sspu.ac.in
9	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Indian Knowledge System	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shilpa Gawande	Assistant Professor	Post-Graduate	undefined	shilpa.gawande@sspu.ac.in
10	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Principles of Marketing	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shraddha Shinde	Assistant Professor	Post-Graduate	undefined	shraddha.shinde@sspu.ac.in
11	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Introduction to Integrated Marketing Communication (IMC)	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shubham Lohiya	Assistant Professor	Post-Graduate	undefined	shubham.lohiya@sspu.ac.in

Srno	Year	Name of Programme	Name of Course	faculty Details				
12	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Creative Writing for Digital Media	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shilpa Gawande	Assistant Professor	Post-Graduate	undefined	shilpa.gawande@sspu.ac.in
13	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Business Computing	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shraddha Shinde	Assistant Professor	Post-Graduate	undefined	shraddha.shinde@sspu.ac.in
14	2025-26	Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION - (DIGITAL MEDIA & MARKETING)	Introduction to Digital Marketing	**Name of faculty**	**Designation**	**Qualification**	**Phone**	**Email**
				Shubham Lohiya	Assistant Professor	Post-Graduate	undefined	shubham.lohiya@sspu.ac.in

Compliance

Whether HEI ensure the compliance of entry level qualifications, curriculum, teaching-learning scheme, pattern of question papers for end semester examination or term end examination,pass or fail criteria for all proposed programmes under both mode is same as for conventional programme:-   Yes

Whether all proposed programmes are being offered by the constituent colleges or Departments or Centre for Distance and Online Education:- Yes

Whether the National Credit Framework (NCrF) is being followed for conventional mode:- Yes

Whether the National Credit Framework (NCrF) will be followed for Both(ODL & OL):- Yes

Whether total Programme fee includes all components as per UGC Norms:- Yes

Whether HEI follows the UGC Norms/guidelines for fee and refund policy:- Yes

Whether 75% attendance in all the activities of the ODL/OL Programmes prior to end semester examination or term-end examination:- Yes

Whether Weightages to continous assessment and end-semester examinations or term-end examinations as per the clause mentioned in the Regulations:- Yes

Whether HEI follows Pass/Fail Criteria as per UGC norms :- Yes

Whether Programme Project Report (PPR) prepared for all proposed Programmes and approved as per Regulation 13 and Annexure V of UGC
(ODL Programmes and Online Programmes) Regulations, 2020 :-   Yes

Whether HEI ensures the compliance of provisions for the Programme Project Report (PPR) as mentioned in Annexure V of UGC
(ODL Programmes and Online Programmes) Regulations, 2020 :-   Yes

Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020 :- Yes

Preparedness of SLM of all proposed programmes is as per Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020 :- Yes

Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020 :

Preparation of Learning Material:-	Preparedness of Learning Material:-
Yes	Yes

Whether the Contents of Programme Project Report (PPR) of all proposed programmes contain the following points:

Programme's mission and objectives: Yes

Relevance of the programme with HEI's Mission and Goals: Yes

Nature of prospective target group of learners: Yes

Appropriateness of programme to be conducted in Open and Distance Learning and/or Online mode to acquire specific skills and competence: Yes

Instructional Design: Yes

Procedure for admission, curriculum transaction and evaluation: Yes

Requirement of laboratory support and Library Resources: Yes

Cost estimate of the programme and the provisions: Yes

Quality assurance mechanism and expected programme outcomes: Yes

Proposed Examination center for term-end Examination for ODL/Online programmes for Upcoming Academic Years:

Wheather examination center is within the territorial juridiction of the HEI as per regulations: Yes

Wheather the examination center is located as per Regulations: Yes

Provision of CCTC Cameras: Yes

Provision of Bio-metric attendance: Yes

Provision of Video recording: Yes

Computerization / Digitization Status

Srno	Activities	Yes / No
1	Student registration / Admission	Yes
2	Administration	Yes
3	Finance	Yes
4	Academic activities	Yes
5	Student Support System	Yes
6	Continuous Evaluation	Yes
7	Online Support	Yes

Help Desk:

Help Desk Address: Symbiosis Skills and Professional University, Kiwale, Pune - 412101 Maharashtra	Name of Contact Person: Ms Mamta Kulkarni	Designation: Coordinator University	Phone No: 9604048185	Email: helpdesk_scdoe@sspu.ac.in	Contact hours for Help Desk: 9 am to 5.30 pm

Whether HEI has constituted Students's Grivance Refressel Committee : Yes

Details of Ombudsperson:

Name of Contact Person: Dr Nitin Karmalkar	Designation: Former Vice Chancellor Pune University	Qualification: PhD	Phone No: 9823011747	Email: nrkarmalkar@gmail.com

Status of a Court case(s)

Srno	W.P.No	Court / Jurisdiction	Status as on date
1	27015/2024	Hon. Supreme Court	Interim order of approval passed.UGC-SLP pending.

Compliance to specific provisions of UGC (ODL Programmes and Online Programmes) Regulations, 2020

The HEI undertakes to ensure all the provisions of the regulation and few specific provisions adherence to the following:

Learner Support Centre defined under these regulations will not be the Learner Support Centre for more than two Higher Educational Institutions at a time to offer programmes in Open and Distance Learning mode:- NA

Learner Support Centre will not be set up under a franchisee agreement in any case. :- NA

Academic and instructional facilities at its Learner Support Centres for Open and Distance Learning mode, and information resources for online delivery of programmes meet all the conditions of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and guidelines issued from time to time. :-
NA

Intake capacity under Open and Distance Learning mode for a programme under science discipline to be offered by HEI shall not be more than three times of the approved intake in conventional mode (in case of Dual Mode). :-
NA

Learning enrolment under science discipline will commensurate with the capacity of the Learner Support Centres (for Open and Distance Learning only) to provide lab facilities to the admitted learners (for Open University). :-
NA

Private University established under a State Act will be eligible to offer programmes under Open and Distance Learning mode through its Head Quarters and UGC approved Off Campus. :- Yes

Academic and administrative staff has appointed as per University Grants Commission (Minimum Qualifications for Appointment of Teachers and other Academic Staff in the Universities and Colleges and other Measures for the Maintenance of Standards in Higher Education) Regulation, 2018 and as amended from time to time. :-
Yes

Academic Staff mentioned in application are exclusively appointed for the proposed programmes. :- Yes

For Undergraduate, Postgraduate and Postgraduate diploma programmes under the discipline of Management, Computer Applications and Travel and Tourism, Higher Educational Institution will adhere to all the norms and standards stipulated by AICTE for offering these programmes in ODL/Online mode :-
Yes

Higher Educational Institution shall not offer its programmes or other related activities through franchising arrangement for the purpose of offering programmes through Open and Distance Learning mode/Online mode: :- Yes

Examination Centres meet all the guidelines laid under Annexure II of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020. Yes

Upload Affidavit as per the prescribed format :- View

Affidavit for proposed BBA, BCA, MCA and MBA programmes or any other programmes falling under the ambit of AICTE (For Central/Private/ State University):
View

Submission

It is hereby declared and affirmed that the Higher Educational Institution shall adheres to all the provisions mentioned under the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 including following Annexures

☑ Centre for Internal Quality Assurance (CIQA) in Annexure I

☑ Conduct of Examination and Minimum Standards for Examination Centres in Annexure II

☑ Territorial Jurisdiction and Regulating Provisions for Different Types of Higher Educational Institutions in Annexure III (For ODL Programmes)

☑ Human Resource and Infrastructural Requirements in Annexure-IV

☑ Guidelines on Programme Project Report (PPR) in Annexure-V

☑ Quality Assurance Guidelines of Learning Material in Multiple Media and Curriculum and Pedagogy in Annexure-VI

☑ Guidelines on Self-Learning Material and E-Learning Material in Annexure-VII

☑ Learner Support Centres in Annexure-VIII

☑ Assessment Criteria for Offering Online Programmes through Non-SWAYAM Learning Platform as per Annexure-IX

☑ Grievance Redress Mechanism in Annexure-X

Further undertakes to ensure that the HEI shall display on its website a joint declaration by authorized signatories, Registrar and Director of Centre for Internal Quality Assurance, authenticating the documents uploaded on its   website, in compliance of regulation 9 of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI hereby declare that the information given above and in the enclosed documents is true, correct and nothing material has been concealed therein. The Higher Educational Institution shall be solely responsible for any legal issues arising out of non-compliance of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI understand that in case information provided is found to be contrary to the fact, it would entail not only withdrawal of permission/recognition for such ODL courses but also for other courses offered by the institutions, on regular and conventional mode

As per Regulation 5(7) No Higher Educational Institution shall offer any Open and Distance Learning Programme and/or Online Programme and admit learners thereto unless it has been granted recognition by the Commission and admission shall not be made in anticipation of the recognition.

HEIs may please note that the mere submission of an application should not be considered as grant of approval and that all application(s) shall be subject to scrutiny with respect to the standards stipulated in the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and its amendments.

Your application successfully submitted on 09-11-2025 under Eligible category